



Community Impact

2025 Report



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Table of Contents

- Values
- Letter from the President
- Local Organizations Supported
- Commitment Moving Forward



INTEGRITY **PASSION**
EXCELLENCE
WISDOM **INDEPENDENT**
DIVERSITY **COMMUNITY**



Values

At the heart of our business and culture are seven core values. Each value is embodied by a vibrant color that brings our bull logo to life.

- Integrity
- Passion
- Excellence
- Wisdom
- Independent
- Diversity
- Community





Tammy Williams
President, Wealth Advisor

Letter from the President

At Cooke Financial Group, we believe in strengthening the communities where our clients and colleagues live and work, and we proudly support organizations and initiatives that help make that possible.

The 2025 launch of the Cooke Cares Program strengthened a commitment that has defined Cooke Financial Group for decades, expanding our ability to enrich the quality of life in our community in meaningful new ways.

As I reflect on our work, I'm reminded that impact is built one relationship, one partnership, and one act of service at a time. We do this work because we care deeply. We do this work because it matters. We do this work because our community is part of who we are.

We remain dedicated to this spirit of commitment and strive to be better neighbors each day, creating a lasting, positive impact for the generations that will follow.

Tammy Williams



Local Organizations Supported



- 500 Festival
- American Heart Association Indianapolis
- Ascension St. Vincent Foundation
- Ball State University
- Benjamin Harrison Presidential Site
- Big Brothers Big Sisters of Central Indiana
- Butler University
- Cathedral Foundation
- Central Indiana Community Foundation
- Children’s Cancer Research Fund
- Conner Prairie
- Crossroads of America Council
- Damar
- Eiteljorg Museum
- Firefly Children & Family Alliance
- Greater Indy Habitat for Humanity
- Humane Society for Hamilton County
- Indiana 811
- Indiana University
- Indianapolis Ballet
- Marian University
- Mudsock Youth Athletics
- Newfields
- Notre Dame University
- Teachers’ Treasures
- The Indianapolis Garden Club
- The Penrod Society
- The Salvation Army Indiana Division





Commitment Moving Forward

Our commitment to our community continues to grow through deeper collaboration, stronger relationships, and initiatives that address real needs. We will keep building on the foundation we've created, ensuring that our efforts lead to lasting, positive change.

Your support, involvement, and belief in our mission make this work possible. **Thank you for being part of our impact.**



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